

Daniel Alshriky

User Experience and Interaction Designer

User Experience and Interaction Designer with a thorough understanding of UX methodologies. My goal is to create simple, intuitive and exciting digital products and services.

Worked in many industries including Emirates Airline, design agencies and advisor for a number of startups, and as part of an in-house design team.

Heavily involved in UX design, Interaction design, Information Architecture and UI Design for complex systems

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Capabilities

01

User Experience and Interface (UX/UI)

(Personas, Task Models, User Journeys, Sitemaps, Wireframes, prototype, Usability Test Reports, Multi-Device Experiences and Ecosystem approach, Visual System)

Tools: Sketch, Flinto, Adobe XD, Photoshop, Illustrator, InvisionApp, Microsoft office, ...

02

Branding

(Logo Design, Identity, Guidelines)

Tools: Illustrator, InDesign and Acrobat Pro

Addition

Front-end Development

(Responsive, Cross-browser compatibility, Performance optimization, SVG, Interactive, SEO using semantic HTML)

Tools: HTML5, CSS3 SASS, JavaScript libraries, Flash AS2-3

3D And Motion Graphics

(Products visualization, exhibition stands, TV channel motion branding)

Tools: After Effects, CINEMA 4D, basic knowledge of Unity3D, C#

Education and Certifications

User experience (UX), User interface (UI) and Usability.(Coursera, Nielsen Norman group,Udemy, Udacity, Lynda, Pluralsight,....)

Design Thinking: The Beginner's Guide,
Mobile User Experience (UX) Design,
Affordances: Designing Intuitive User Interfaces,
How to Create Intuitive Products by Imitating Physicality and
Web Design for Usability
User Research Methods and Best Practices

Interaction Design Foundation (IDF)

Higher National Diploma. (HND) in Management (British authorized association)

Project Management Professional (PMP) Training course certificate of completion.

International Computer Driving License. (ICDL)

Arabic and English

Experiences

- 2015 - Present** **Emirates Airline**
User Experience and interaction designer
Dubai - UAE
- 2014 - 2015** **Propertyfinder FZ LLC**
User Experience and UI Designer
Dubai - UAE
- 2011 - 2014** **Argaam Investments FZ LLC**
Web designer and front-end developer
Dubai - UAE
- 2008 - 2010** **Tuned AD**
Interactive developer, UI Designer
Syria - Damascus
- 2006 - 2008** **Creativelink**
Graphics design, Flash animator and developer
Syria - Damascus