

Daniel Alshriky

User Experience and Interaction Designer

User Experience and Interaction Designer with a thorough understanding of UX methodologies. My goal is to create simple, intuitive and exciting digital products and services.

Worked in many industries including Airline, creative agencies, and advisor for a number of startups, and as part of an in-house design team.

Heavily involved in UX design, Interaction design, Information Architecture and UI Design for complex systems.

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Capabilities

User Experience and Interface (UX/UI)

(Personas, Task Models, User Journeys, Sitemaps, Wireframes, prototype, Usability Test Reports, Multi-Device Experiences and Ecosystem approach, Visual System)

Tools: Sketch, Flinto, Principle, Adobe XD, Photoshop, Illustrator, InvisionApp

Front-End development

(Responsive, Cross-browser compatibility, Performance optimization, SVG, Interactive, SEO using semantic HTML)

Tools: HTML5, CSS3 SASS, JavaScript libraries, Flash AS2-3

Education and Certifications

User experience (UX), User interface (UI) and Usability testing.

(Coursera, Nielsen Norman group, Udemy, Udacity, Lynda, Pluralsight,....)

Interaction Design Foundation (IDF)

Design Thinking The Beginner's Guide, Mobile User Experience (UX) Design, Affordances Designing Intuitive User Interfaces, How to Create Intuitive Products by Imitating Physicality, Web Design for Usability, User Research Methods and Best Practices and Gamification – Creating Addictive User Experiences

- Higher National Diploma. (HND) in Management (British authorized association)

- Project Management Professional (PMP) Training course certificate of completion.

- International Computer Driving License. (ICDL)

- Arabic and English

Experiences

2015 - Present **Emirates Airline**
Sr. User Experience and Visual Designer at Emirates Airline
Dubai - UAE

2014 - 2015 **Propertyfinder FZ LLC**
UX/UI Designer and Front-end developer
Dubai - UAE

2011 - 2014 **Argaam Investments FZ LLC**
UI designer and Front-end developer
Dubai - UAE

2008 - 2010 **Tuned AD**
Interactive Designer, Front-end developer
Damascus - Syria

2006 - 2008 **Creativelink**
Graphics design, Flash Animator and developer
Damascus - Syria